



## Iron (Liposomal)

- Supports Red Blood Cell Production<sup>†</sup>
- Helps Combat Fatigue and Improve Energy<sup>†</sup>
- Gentle On The Stomach
- Enhanced Absorption

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Frequent illness?
Low energy levels?
Poor concentration?

What do all of these symptoms have in common? Iron deficiency is more common than you might think, and the wide range of symptoms can make it hard to identify, and thus treat. Vinco's **Iron** Liposomal is formulated for optimum absorption at the cellular level upon delivery.

## Iron (Ferric Glycinate as Iron Taste-Free®)

- A crucial mineral for the body found in all cells, with the highest levels found in red blood cells
- Naturally present in many foods
- Chelated form binds amino acids to the iron mineral during the digestive process, easily being absorbed across the intestinal wall and directly into cells<sup>†</sup>
- Necessary for hemoglobin production, helping red blood cells carry oxygen throughout the body
- Low iron levels can lead to iron deficiency anemia, meaning your blood doesn't contain enough healthy oxygen-carrying red blood cells<sup>†</sup>
- A deficiency can lead to symptoms ranging from headaches to difficulty regulating body temperature and can occur in many groups of people such as those who menstruate, are pregnant, have undergone gastric bypass surgery, are vegetarian, are a premature infant, and more<sup>†</sup>

## **Liposomal Delivery**

- Traditionally, orally administered vitamins and drugs have low bioavailability, meaning that the product loses potency while it is being metabolized, before it is absorbed by the cells in the body<sup>†</sup>
- Liposomal delivery has been shown to increase efficacy, bioavailability, absorption, and delivery<sup>†</sup>
- It works to protect the nutrient against GI issues<sup>†</sup>
- Mimics the structure of a cell membrane to specifically target the tissues it needs to without affecting other areas<sup>†</sup>

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