



K2 (Liposomal)

- Helps Maintain Strong Healthy Bones[†]
- Supports Heart Health[†]
- Enhanced Absorption

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Lesser known than many other vitamins, Vitamin K2 is a powerful nutrient with the potential to prevent conditions such as osteoporosis and heart disease, and has been shown to improve bone and dental health. Vinco's **K2** is formulated as a liposomal to maintain potency upon delivery.[†]

Vitamin K2 (as MK-4 and MK-7)

- A fat soluble vitamin found in animal foods and fermented foods
- Essential for blood clotting, calcium metabolism, and heart health[†]
- Comes in two forms, MK-4 and MK-7, called menaguinones
- MK-4 helps to prevent unwanted calcium accumulation, keeping it places you need it like bones and teeth and preventing it from forming in places you don't such as arteries or kidneys[†]
- MK-7 produces osteocalcin, a hormone that regulates bone health, increases cognitive function and exercise performance, and maintains healthy insulin and glucose levels[†]

Vitamin D3 (as Cholecalciferol)

- A fat-soluble vitamin found in some foods, sunlight, and supplements
- Helps to control how much calcium and phosphate you absorb from food[†]
- Beneficial in promoting calcium absorption to enable normal mineralization of bone, bone growth, and bone remodeling[†]
- Shown to support immune health, making infection less likely and reducing inflammation[†]

Liposomal Delivery

- Traditionally, orally administered vitamins and drugs have low bioavailability, meaning that the product loses potency while it is being metabolized, before it is absorbed by the cells in the body[†]
- Liposomal delivery has been shown to increase efficacy, bioavailability, absorption, and delivery
- It works to protect the nutrient against GI issues[†]
- Mimicks the structure of a cell membrane to specifically target the tissues it needs to without affecting other areas[†]

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