

# Brain/Memory

PROFESSIONAL FORMULATION



Item # VP-MEM  
60 capsules per bottle  
Enhancing Cerebral Metabolism



- Promotes a healthy management of cognition and memory recall.
- Protects nerve cells against environmental toxins.
- Supports Increased brain function.

## Vinco's Brain/Memory

The ingredients in Vinco's Brain/Memory have been shown to be beneficial in promoting a healthy management of cognition and memory recall. It provides contemporary ingredients at full therapeutic doses, giving you a fresh approach for full system support.

## Daily Functions, Tomorrow

Age-related memory loss, Alzheimer's, Parkinson's, Dementia. Americans are turning 50 everyday, and as they do, many are either experiencing or concerned they might be experiencing signs of cognitive impairment. But what causes it? Researchers used to think that loss of brain function was due to the death of neurons. It was believed that we were born with a set number of neurons and that at some point in our twenties, they would start to die off, losing more and more each decade until we reached a point where we reach dementia. With the invention of such equipment as the MRI, the "neuron death" theory has been proven wrong. Recently, it has been proven that we actually grow brain cells well into old age, although it is not known whether these new cells, located in the hippocampus, have any function.

## Memory

From the collection of things that make up our life experiences, what is it that allows us to remember the details of those moments? One theory lies in the functioning of brain receptors called N-Methyl-D-aspartate (NMDA). NMDA is required for certain types of learning, but it now appears that it can play a key role in turning short-term recollections into long-term memory. In a recent study, researchers were genetically able to breed rats whose NMDA receptors could be "turned off" depending on what they were fed. What they found was that when the NMDA were "on", the rats could learn tasks and later recall what they learned, but if their receptors were turned off after the task had been learned, the rats forgot what they had learned. Also, according to scientists, complex memories like remembering how to reach in a particular situation were especially impaired by turning off the NMDA receptors.

## Directions for Use:

As a dietary supplement for adults and children 12 or more years of age, take one capsule two or three times daily, or as directed by a qualified healthcare professional.

Supplement Facts	Serving Size: 2 Capsules Servings per Container: 30	
	Amount per Serving	% DV
Acetyl-L-Carnitine	350 mg	*
Phosphatide Complex (24% Phosphatidylcholine, 20% phosphatidylethanolamine, 14% phosphatidylinositol)	500 mg	*
Bacopa Monniera Extract (20% Bacosides A&B)	150 mg	*
Vinpocetine	5 mg	*
Huperzine (from Huperzia Serrata Extract)	100 mcg	*

\*Daily Value (DV) not established  
DV is based on a 2,000 calorie diet.

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Other Ingredients: Gelatin (Capsule), Cellulose, Magnesium Stearate, Silicon Dioxide.

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